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JAN 20 1925

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ADVERTISING AND PUBLICITY LETTER NO. 4285

"THE MAD RUSH"

December 19, 1924.

CAMEO COMEDY

Release #179.

With

Cliff Bowes, Virginia Vance

and

Phil Dunham

The hardest thing Cliff does in the morning is wake up. When he is flat on his back he is deader than near beer, but Cliff knows his own weakness and devises an automatic alarm mechanism which works out perfectly.

An alarm clock is attached to the sliding door of a cage which contains a cat. At 7:30 the alarm clock goes off raising the cage door, the cat walks out and in front of a bull dog who makes a leap for the cat, and, by means of a rope which is attached to his collar and also to Cliff's foot, successfully yanks Cliff from out of the bed and wakes him up.

After bathing and shaving under great difficulties Cliff rushes to his breakfast which he expects to take at the automat. He gets there a split second ahead of the crowd but before he can get his nickel's worth the crowd has pushed him away from the slots, and he starts all over again at the bottom of the line. The shoving is repeated and again he starts to get a tray full.

Phil is also trying to get a tray full of automatic breakfast and after many attempts both he and Cliff manage to fill their trays, but in the rush for a seat they lose their breakfasts. After putting another pocket full of nickels into the slot they both get 30¢ worth of food and breakfast proceeds merrily, but it is now time for lunch.

A number of excellent gags hinging around the Automat restaurant lifts this comedy to a high level of speed and entertainment. Cliff Bowes and Phil Dunham are a good team, and their clever comedy acting is a feature of the last few Cameo subjects.

RLH/AW

ADVERTISING AND PUBLICITY DEPARTMENT.

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Title Page
"The Mad Rush"

JAN 20 1925

A Photoplay in 1 reel

Author of Photoplays Educational Films Corporation
of America USA

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JAN 20 1925, 19.....

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The Mad Rush (2nd Rev.)

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W. S. Summers

(Sept., 1924—500)

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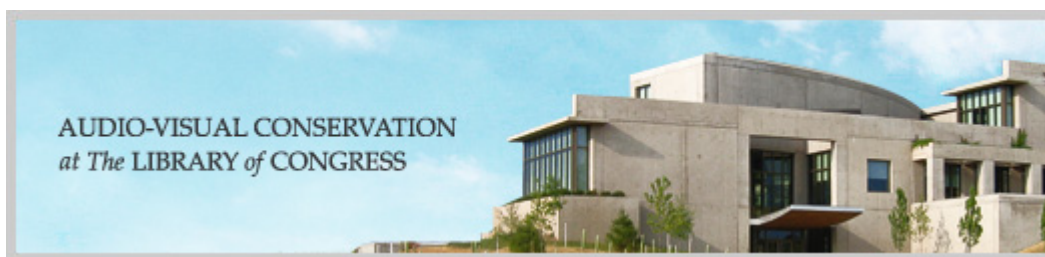
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